1. In a computing device, a method for receiving recovery software from a network, comprising:

transmitting an identifier to a network location, said identifier being an attribute of a particular computing device; and

receiving recovery software from said network location, said recovery software including a substantial portion of a software package installed during manufacturing of said computing device.

- 2. The method of claim 1 further comprising receiving said identifier from aninput device.
 - 3. The method of claim 2 wherein said input device is a keyboard.
- 4. The method of claim 1 wherein said identifier is read from a read-only memory.
 - 5. The method of claim 1 wherein said identifier is a serial number of said computing device.
- 20 6. The method claim 1 wherein said network location is a web site available by way of an interface to the World Wide Web.
 - 7. The method of claim 1 wherein said substantial portion of said software package includes customized software which is not part of a standard software package installed on a model of computing device.
 - 8. The method of claim 1 further comprising receiving software which includes an updated version of said software package installed during manufacturing of said computing device.

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9. In a network server, a method for conveying a software package to a computing device, comprising:

receiving, by way of a network interface, an identifier which originated from said computing device; and

determining, based on said identifier, a software package previously installed on said computing device during manufacturing of said computing device.

- 10. The network server of claim 9 wherein said network interface is an interface to the World Wide Web.
- 11. The network server of claim 9 wherein said identifier is a serial number of said computing device.
- 12. The network server of claim 9 wherein said substantial portion of said software package includes customized software which is not part of a standard software package installed on a model of computing device.
- 13. The network server claim 9 further comprising assembling said software package previously installed on said computing device during said manufacturing .
- 14. The network server of claim 13 further comprising transmitting said software package previously installed on said computing device to said computing device by way of said network interface.
- 25 15. The network server of claim 9 further comprising determining if an updated version of a certain portion of said software package previously installed on said computing device is available.
- 16. The network server of claim 15 further comprising transmitting said
 updated version of said certain portion of said software package to said computing device.

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- 17. The network server of claim 9 further comprising receiving software which includes an updated version of said software package installed during manufacturing of said computing device.
- 18. A program storage device readable by a computing device, tangibly embodying a program of instructions executable by said computing device to perform method steps for directing said computing device to access a network location for the purpose of receiving a software package previously installed on said computing device during manufacturing of said computing device, said method comprising:

said computing device executing a computer program used for accessing information at said network location;

by way of said computer program, said computing device transmitting an identifier to said network location, said identifier being descriptive of said software package; and

said computing device receiving said software package from said network location.

19. A computing device adapted to receive recovery software from a network, comprising:

a transmitter for transmitting an identifier to a network location, said identifier being used to identify a single computing device; and

a receiver for receiving recovery software from said network location, said recovery software including a substantial portion of a software package installed during manufacturing of said single computing device.

- 20. The computing device of claim 19 further comprising an input device for receiving said identifier from a user of said computing device.
- 21. The computing device of claim 20 wherein said input device is akeyboard.

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- 22. The computing device of claim 20 further comprising a disk drive for storing said identifier.
- 23. The computing device of claim 19 wherein said identifier is a serialnumber of said computing device.
 - 24. The computing device of claim 19 wherein said transmitter transmits said network location to a web site available by way of the World Wide Web.
 - 25. A method for conducting software recovery of a computing device by way of a network, the method being encoded into electrical signals which are directed through computer resources managed by a service provider, wherein said resources lie between said computing device and a server, said method comprising:

conveying an identifier toward a network location, said identifier being an attribute of a particular computing device; and

conveying recovery software from a direction of said network location, said recovery software including a substantial portion of a software package installed during manufacturing of said computing device.

- 26. The method of claim 25 wherein said network is the Internet and wherein said network location is available on the World Wide Web.
 - 27. The method of claim 25 wherein said substantial portion of said software package includes customized software which is not part of a standard software package installed on a model of computing device.
 - 28. The method of claim 25 further comprising receiving software which includes an updated version of said software package installed during manufacturing of said computing device.

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29. A method of conducting software recovery of a computing device, the method comprising:

said computing device transmitting an identifier to a network location, said identifier being an attribute of a particular computing device;

receiving, by way of a server positioned at said network location, an identifier which originated at said computing device;

said server determining, based on said identifier, a software package previously installed on said computing device during manufacturing of said computing device; and

said computing device receiving recovery software from said network location, said recovery software including a substantial portion of a software package installed during manufacturing of said computing device.